



DEPAUL UNIVERSITY

CHADDICK INSTITUTE FOR  
METROPOLITAN DEVELOPMENT

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# 2017 ANNUAL REPORT & PROGRAMMATIC HIGHLIGHTS

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## A NOTE FROM THE DIRECTOR

Dear Chaddick Friends,

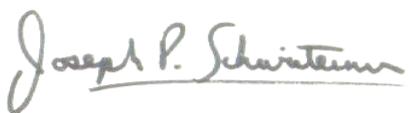
Opportunities to advance our mission — making cities and metropolitan regions better places to work, live and play — present themselves regularly through our research and networks. Many of the most exciting opportunities over the past year have involved creative uses of technology. The Chaddick Institute has stepped up its game - blogging, hosting webinars, and using social media, while also moving forcefully into the world of data analytics. With C. Scott Smith serving as assistant director, we're now dynamically extracting data, creating interactive maps, and harnessing "big data" to evaluate critical issues affecting urban regions.

And the outcomes are gratifying. Over the past year, our analyses have been featured in Bloomberg, CityLab, StreetsBlog, , METRO Magazine, National Public Radio and several local newspapers throughout the country. Our traveling exhibit at Chicago Union Station — featuring interactive iPads — and recent research on Chicago's Divvy bikeshare system were cited in the *Chicago Tribune*. Lastly, in partnership with the Illinois Municipal League and DePaul's School of Public Service, the Chaddick Institute made significant contributions to the second issue of the Illinois Municipal Policy Journal which was published in December 2017.

The Chaddick team recognizes that it is our personal relationships that are the bedrock of our operation. Last year, we held face-to-face plan commission trainings in eleven suburban communities and welcomed community and policy leaders at many seminars and Municipal Design Review Network events including a walking tour of sustainable infrastructure in Downers Grove. Our staff led more than three dozen students on study trips to Grand Rapids, Milwaukee and other out-of-town locations. We played a central role in coordinating the 58<sup>th</sup> Annual Transportation Research Forum Conference, which brought together students and professionals from across the globe to exchange ideas about today's pressing issues in transportation.

The centrality of relationships came into sharp focus last June when the latest Chaddick Scholars cohort and graduating Chaddick staff earned their diplomas and set off on their own course. The lesson for us: inspiring the next generation must always be our focus--and will perhaps be our biggest legacy.

And the road ahead? As the following pages show, it is filled with opportunity—high-tech and low-alike.



**Joseph P. Schwieterman, Ph.D.**

Director, Chaddick Institute for Metropolitan Development

## CHADDICK INSTITUTE STAFF

**Joe Schwieterman**, Director of the Institute, oversees our programs in cooperation with the associate director and leads our research series.

**C. Scott Smith**, who joined our team in February 2017, serves as the Institute's associate director.

As faculty advisor, Professor **Nick Kachiroubas** organizes municipal-themed student trips to Crystal Lake and Springfield and serves as the associate editor of the *Illinois Municipal Policy Journal*.

**Mallory Livingston**, graduate assistant, serves as the Chaddick program manager. She helps coordinate events and activities, and supports the Institute's research and publications.

Graduate students **Stijn van der Slot** and **Emily Bond** contribute to Chaddick's efforts by conducting research, analyzing data, and composing high-level graphics for our publications.

We work closely with our external advisors and fellows, including: **Laurie Marston**, AICP, who heads up our Plan Commission Training Program; **John Hedrick**, who supports our Municipal Design Review Network; **Laurence Audenaerd**, who supports our transportation programs; and **Susan Aaron**, who supports our leadership award program in honor of Camille Hatzenbuehler. We are also extremely grateful for the contributions of our visiting scholars, **Fred Brandstrader**, **Kenneth Rose** and **Ruth Wuorenma**.

The Institute also relies heavily on the involvement and support of DePaul faculty, including **Euan Hague**, **Howard Rosing**, and **Robert Stokes**.



*Clockwise from left: Joe Schwieterman; C. Scott Smith; Nick Kachiroubas; Mallory Livingston; Laurie Marston; John Hedrick; Stijn van der Slot.*

## RESEARCH & PUBLICATIONS

*Chaddick Institute brings attention to timely policy issues that are important to improving the performance of metropolitan regions. Each year, our research team issues several major studies, all of which are the product of extensive graduate student involvement.*

*Our exhibit at Chicago's Union Station brought urban planning and transportation issues to the attention of a wide variety of people. . This multimedia exhibit explored Chicago's history as a transportation hub through the lens of movies and photographs that feature trains, planes and stations.*

### Policy studies issued in 2017



#### ***Ground Transportation Gaps: The Most Heavily Traveled Intercity Routes Without Express Coach or Rail Passenger Service in the United States***

A study of the practical steps available to public entities to cultivate a more attractive market for ground-based intercity services.

#### ***Running Express: 2017 Outlook for the Intercity Bus Industry in the United States***

Our annual review of industry trends, potential disruptive forces, and the evolving competitive landscape.

## STUDENT ACTIVITIES & OPPORTUNITIES

*Many of our programs are centered on engaging DePaul's talented students in events and networking opportunities. Students take part in our twice-annual overnight study trips, professional outings with the School of Public Service (SPS) and on-campus programs. Our staff works closely with the eight- nine students who complete our immersive Chaddick Scholars program each year.*

### Related Events

#### STUDY TRIP TO MILWAUKEE

OCTOBER 2017 | ATTENDANCE: 15

This trip included a visit to urban farm Growing Power, a tour of Milwaukee's Urban Ecology Center, and a meeting with the city's Environmental Collaboration Office director.

#### STUDENT TRIP TO CRYSTAL LAKE

OCTOBER 2017 | ATTENDANCE: 16

Made via commuter train, this day trip to Crystal Lake featured meetings with departmental leaders and the mayor. The program is managed by Nick Kachiroubas in cooperation with SPS.



#### STUDY TRIP TO GRAND RAPIDS

MAY 2017 | ATTENDANCE: 15

A group of students, faculty, and professionals traveled to Grand Rapids to learn about "America's Greenest City". Participants met with representatives from Downtown Grand Rapids, Inc, the City's Director of Economic Development and planners. They also took a walking tour of recent development projects throughout city including the LEED certified Downtown Market.



#### CIVIC ENGAGEMENT & LEADERSHIP CONVERSATION

MAY 2017

Seven DePaul University graduate students sat down with some leading Chicago professionals to discuss civic engagement and social leadership. We thank Susan Aaron for arranging this special event.



## PROFESSIONAL PROGRAMS & TRAININGS

*Chaddick frequently hosts professional events, ranging from our regular training programs for Municipal Plan Commissions (conducted in cooperation with APA and CMAP) to the annual formal walking tours and bi-annual panel discussions hosted by our Municipal Design Review Network (MDRN). These events and workshops are part of our mission to be a “clearinghouse” for professionals, as well as to give graduate students access to meaningful networking events.*

### Related Events

#### MDRN IDEA SHARING & NETWORKING WORKSHOP

| NOVEMBER 2017 | ATTENDANCE: 24

This hands-on workshop provided municipal planners and the development community an opportunity to share strategies for addressing common planning and design problems. Topics discussed included sign code, small cell wireless planning, and green building materials and infrastructure.



#### DOWNTOWN WALKING TOUR OF DOWNERS

GROVE, IL | JULY 2017 | ATTENDANCE: 52

Our tour of Downers Grove included perspectives on downtown residential construction, streetscape improvements and natural preservation efforts.



#### TRANSPORTATION RESEARCH FORUM BROWN-BAG LUNCHES | AVERAGE ATTENDANCE: 20 - 30

As home to the Chicago chapter of the Transportation Research Forum, we held several events through the course of the year on topics ranging from public transit to regional planning. These events included networking receptions, webinars, and lunch symposiums.

#### PLAN COMMISSION TRAININGS | 70 COMMUNITIES SINCE 2011

Click [here](#) to view our interactive map that gives details on each plan commission training that has been conducted across the Chicagoland and around the state since 2011. The trainings are a partnership between the American Planning Association and the Chicago Metropolitan Agency for Planning (CMAP).

## ACADEMIC SYMPOSIA, NATIONAL WEBINARS & POLICY PARTNERSHIPS

*Chaddick hosts two major symposia each year: one on aviation policy, in conjunction with DePaul's Law School, and another with the DePaul Real Estate Center, which is housed in the Driehaus College of Business. Both showcase the benefits of cross-college collaboration and interdisciplinary analysis. This year, Chaddick also hosted the 58<sup>th</sup> annual Transportation Research Forum.*

In 2016, Chaddick launched a major new project with the Illinois Municipal League—the creation of the [\*Illinois Municipal Policy Journal\*](#). 2017 saw the continuation of this partnership with the production of the journal's second edition, released in December 2017. The journal aims to provide municipal leaders and policy advocates relevant research on a wide array of issues, including economics, politics, management and finance.

The Institute was also proud to co-host the 58<sup>th</sup> annual Transportation Research Forum in Chicago, an opportunity for 160 transportation professionals to discuss the latest research, debate contemporary issues, and network with leaders in the industry.

### Related Events:

#### SYMPOSIUM ON AIRPORTS & INTERMODAL CONNECTIONS |

NOVEMBER 2017 | ATTENDANCE: 65

Our seventh annual luncheon with the DePaul International Aviation Law Institute featured remarks by Monica Hargrove, Vice President and Secretary of the Metropolitan National Airports Authority. Ms. Hargrove discussed the ambitious efforts the authority has undertaken to better connect both Ronald Reagan Washington National Airport and Washington Dulles International Airport to other transportation modes.



#### WEBINARS ON MOBILITY TOPICS | AVERAGE ATTENDANCE: 30

Professionals across the United States joined our webinar series in 2017, which consisted of three free, hour-long webinars pitched to national audiences in cooperation with the Transportation Research Forum. These included sessions on bicycle travel, transit technology, and the “sharing economy”.

#### THE SHARED ECONOMY & THE IMPACT ON URBAN REAL ESTATE | JANUARY 2017 | ATTENDANCE: 100

Our annual conference with the Real Estate Center evaluated how the remarkable expansion of the “sharing economy”, propelled by powerhouses such as Airbnb, Lyft, Uber and Zipcar, is rapidly changing the contours of urban planning and property development.



## SPOTLIGHT ON CHICAGO

After a successful 14-month run, we closed our Windy City in Motion exhibit in the fall of 2017. The exhibit was prominently on display at Chicago's Union Station, and it showcased transit and terminals throughout Chicago in some of Hollywood's most class films.

This exhibit was a collaboration between the Chaddick Institute and the Digital Chicago program at Lake Forest College.



## OUR CHADDICK SCHOLARS

Each fall quarter, the Institute invites graduate students who have participated intensively in our programs to become candidates for the “Chaddick Scholars” designation. This eight-month immersive experience includes professional networking events, special opportunities to become involved with research, and participation in a variety of study trips. Becoming a “Chaddick Scholar” also requires candidates to attend professional events and volunteer for the Institute. Those who complete the program are formally recognized at a reception each June.

### 2017 Chaddick Scholars:

**ARLINDA BAJRAMI** | SCHOOL OF PUBLIC SERVICE

**GABRIELLA BALDASSARI** | SUSTAINABLE URBAN DEVELOPMENT

**MICHAEL FODOR** | SUSTAINABLE URBAN DEVELOPMENT

**TYRESA JACKSON** | SCHOOL OF PUBLIC SERVICE

**FRANK KRAUT** | SCHOOL OF PUBLIC SERVICE

**COREY MCEARHERN** | SCHOOL OF PUBLIC SERVICE

**MALCOLM MOSSMAN** | SUSTAINABLE URBAN DEVELOPMENT

**STIJN VAN DER SLOT** | SUSTAINABLE URBAN DEVELOPMENT



*Clockwise from top left: Frank Kraut; Arlinda Bajrami; Malcolm Mossman; Stijn van der Slot; Corey McEarhern; Gabriella Baldassari; Michael Fodor*

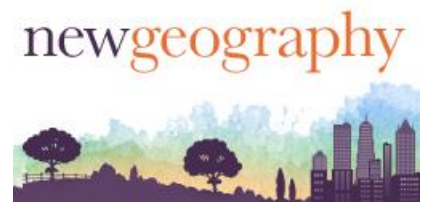
## CHADDICK IN THE NEWS

Below is a sample of our press attention over the course of the year. For a full list of media coverage, visit our [Chaddick in the News](#) page.

- **CITYLAB:** Europe's Intercity Bus Juggernaut is Rolling into the U.S. (November 16, 2017)
- **CHICAGO TRIBUNE:** CTA, Metra rules don't stop tradition of Platform Politics (November 12, 2017)
- **STATE SCOOP:** Even smart cities have a big transportation gap, study shows (August 28, 2017)
- **DAYTON DAILY NEWS:** Transportation study IDs Dayton as 'pocket of pain' (August 24, 2017)
- **COLUMBUS DISPATCH:** Lack of passenger trains, poor intercity bus service ding Columbus in transportation study (August 24, 2017)
- **DNA INFO:** Transit-Oriented Development Proponents Admit 'We're Learning As We Go' (August 23, 2017)
- **METRO:** Low gas prices, gaps in intercity rail, bus forcing more to drive (August 23, 2017)
- **CHICAGO TRIBUNE:** Chicago drivers pay more for downtown street parking than in any other U.S. city (July 13, 2017)
- **NEW GEOGRAPHY:** Amtrak and Express Coach Lines: What's Competition Have To Do With It? (June 2, 2017)
- **VILLAGE VOICE:** Bus Operators Fear Getting Squeezed Out of a New Port Authority Terminal (January 17, 2017)
- **THE DAILY HERALD:** Metra hikes to electronic bikes: 2017's transportation forecast (January 2, 2017)



Daily Herald



statescoop

The Columbus  
Dispatch

CITYLAB