

Community-based collaboration with local Japanese companies in Ohio

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Abstract

In Ohio, Japan is the top foreign direct investor. Honda's headquarter is located 40 minutes away from our campus. According to the 2018 Japanese Direct Investment Survey conducted by the Consulate General of Japan in Detroit, there are 484 Japanese owned facilities in Ohio, which create more than 75,000 jobs. As the largest university in Ohio, The Ohio State University always had strong university-industry collaborations, especially between the College of Engineering and local Japanese manufacturing companies. This presentation reports how the Japanese program and the East Asian Studies Center at Ohio State reached out to local Japanese companies and successfully launched several initiatives, such as the development of a professional Japanese interpretation course, professionalization events, company visits, and internship opportunities.

Bio

Etsuyo Yuasa is Associate Professor in the Department of East Asian Languages and Literatures at The Ohio State University. As former Director of Ohio State's East Asian Studies Center, she worked on numerous outreach projects with community members. She is also the author of *Modularity in Language* (Mouton de Gruyter, 2005) and numerous papers on Japanese syntax and individualized instruction. She teaches courses on Japanese grammar, Japanese linguistics, and pedagogical grammar regularly.