

F. Byron (Ron) Nahser

DePaul University
Department of Economics
O: (773) 325-1146; M: 312-953-2876
Email: RNAHSER@depaul.edu

Education

- PhD, DePaul University, 1995.
Supporting Areas of Emphasis: Philosophy – American Pragmatism
- MA, Mundelein College (Now part of Loyola University Chicago), 1982.
Major: Religious Studies
- MBA, Northwestern University, Kellogg School of Management, 1968.
- BA, Notre Dame University, 1962.
Major: Communication Arts

Professional Positions

Academic - Post-Secondary

- Senior Fellow and Director, Urban Sustainable Management Programs, Institute for Nature and Culture, DePaul University. (2015 - Present).
- Fellow, World Business Academy, (1988-present)
- Strategic Advisor, U.N. Principles for Responsible Management Education Secretariat. (2012 - Present).
- Professor of Pragmatic Philosophy and Ecological Economics, Center for Confucian Entrepreneurship and East Asia Civilizations, and Mentor of Morningside Cultural China Scholars Program, Zhejiang University. (2016- Present).
- Senior Wicklander Fellow and Director, Urban Sustainable Management Programs, DePaul University. (2008 - 2015).
- Provost Emeritus, Presidio Graduate School. (2008 - Present).
- Provost, Presidio School of Management. (2004 - 2008).
- Visiting Writer, Worcester College, University of Oxford. (Summer 1993)
- Executive in Residence, Kellstadt Graduate School of Business, DePaul University. (1982 - 1994).

Professional

- Executive Director, Corporantes, Inc. (1994 - Present)
- President and CEO, The Nahser Agency/Advertising, Inc. (1984-2004)
Various positions, Frank C. Nahser, Inc. (1963-1984)
- Senior Fellow, Oxford Leadership Academy. (1989-present)
- Member – Beta Gamma Sigma International Honor Society, inducted at DePaul University (1988)

Teaching

Teaching Experience

DePaul University

ECO 798, SPECIAL TOPICS, Ecological Economics: A Macromarket Perspective, 2 courses.
FIN 559, CREATING SUSTAINABLE VALUE, 4 courses.
GSB 595, DEVELOPING SUSTAINABLE STRATEGIES – Capstone/Practicum, 4 courses.
MGT 798, SPECIAL TOPICS, Sustainable Management, 1 course.
MGT 799, INDEPENDENT STUDY, 1 course.
MKT 798, SPECIAL TOPICS,- Marketing in a Changing Social Environment. 12 courses.
MLS 409, ENVIRONMENT AND SOCIETY, 4 courses.
MLS 490, SPECIAL TOPICS/CONTROVERSIES, 1 course.
MPS 604, SPECIAL TOPICS, 4 courses.

Presidio Graduate School

SUS 6060 Managerial Marketing, 5 courses
SUS 6150 Integrative Capstone Course, 5 courses

Northwestern University - Kellogg School of Management – Executive MBA

EMP55 Leadership and Ethics – with Professor David M. Messick, 1 course

Stanford Graduate School of Business

Advertising and Communication Management: Marketing Communication for Emerging, Values-oriented Companies – with Professor Michael Ray, 1 course

Notre Dame University – Mendoza College of Business

Ethical Dimensions of Leadership – with Fr. Oliver Williams CSC, 3 courses

St. Mary's College – Notre Dame, IN.

Leadership and Corporate Culture – with Professor Jack Ruhe, 9 courses

University of South Florida

Leadership and Strategy – with Professor William Locander, 2 courses

Research

Published Intellectual Contributions

Book Chapters

Kelley, S. P., & Nahser, F. B. (2016). Integrating PRME in Practice through Pragmatic Inquiry: A Sustainable Management Case Study. Educating for Responsible Management Practice: From Theory to Practice. Editors: Roz Sunley, Senior Lecturer at the University of Winchester, UK and Jennifer Leigh, Professor at the Nazareth College of Rochester, NY, USA (Ed.) Saltaire: Greenleaf.

Nahser, F. B. (2014). Consumption in the un-commons: the economic case for reclaiming the commons as unique markets. Editors: Patrick Murphy and John Sherry. Marketing and the Common Good, Routledge Publications.

Nahser, F.B. (2012) What is the good life in a finite world: Engaging Chinese Scholars with a Pragmatic Approach to Economics. In Science, Wisdom and the Future. Editors: Cheryl Genet, et.al. Collins Foundation Press.

Nahser, F. B. (2002). Pragmatic in Business: Religious Foundations and Practical Applications. In Praxiology: The International Annual of Practical Philosophy and Methodology. Transaction Press.

Books

Nahser, F. B. (2013). *Learning to Read the Signs: Reclaiming Pragmatism for the Practice of Sustainable Management*. Greenleaf Publications.

Nahser, F. B. (2009). *Journeys to Oxford: Nine Pragmatic Inquires into the Practice of Values in Business Education*. New York: Global Scholarly Publications.

Other

Nahser, F. B. (2012). Such a Tide as Moving Seems Asleep: A Review of Seven Books that Attempt to Awaken It. *Journal of Environmental Investing*, 3.

Refereed Journal Articles

Nahser, F. B. (2014). The Practice of Ecological Economics: A Response to The President's Message and James Montgomery's Letter. *Environmental Practice*, 16, 1-9.

Kelley, S. P., Nahser, F. B. (2014). Developing Sustainable Strategies: Foundations, Method, and Pedagogy. *Journal of Business Ethics*, 123, 631-644.

Nahser, F. B. (2012). Ethics and Economics: A Unique Opportunity for NAEP Members. *Environmental Practice*, 14, 224-32.

Nahser, F. B., Ruhe, J. (2001). Putting American Pragmatism to Work in the Classroom. *Journal of Business Ethics*, 34, 317-30.

Presentations Given – selective, starting with the PhD studies, 1989.

Nahser, F.B. "How Can New Confucian Humanism Educate the Capitalist to Become an "Engaged Scholarly Entrepreneur" and Redeem American MBA Mentality?", Modern Confucian Entrepreneurship and Cultural Identity Conference. Zhejiang University, Hangzhou China. (November 2016)

Nahser, F. B., Developing Hangzhou Strategies toward a Sustainable Socio-Eco-nomic Civilization Workshop: "Creative Strategic Leadership and True Pragmatic Arc of Inquiry." Confucian Entrepreneurship Center, Zhejiang University, Hangzhou China. (May 2016)

Nahser, F.B. "Creative and Pragmatic Inquiry for a More Sustainable World Bridging East and West." Mind, Consciousness, Creativity 2015 International Symposium, HenNan Academy, Shanghai, China. (October 2015)

Nahser, F. B., "Learning to Read the Signs: Pragmatism, Sustainable Management, and the Common Good," Wayne Leys Memorial Lecture and the John Dewey Center, Southern Illinois University. (March 2015).

Nahser, F. B., "Pragmatic Inquiry and PathFinder," Faculty Workshop, Southern Illinois University. (March 2015).

Nahser, F. B., "Human Flourishing in a Finite Ecology: how do today's managers face the ethical challenges of the global environment." 21st International Vincentian Business Ethics Conference DePaul University, Institute for Business Ethics, Chicago, IL. (November 2014).

Nahser, F. B., "The New Global Landscape: Rethinking Sustainable Management," Ancell Forum on Sustainability, Corporate Social Responsibility & Ethics, Western Connecticut State University, Danbury, CT. (November 2014).

- Nahser, F. B., "What is Happiness in a Finite Ecology," Kyoto University, Kyoto, Japan. (October 2014).
- Nahser, F. B., "Challenging Marketers to Think afresh about their Goals: What is Happiness in a Finite World," 3rd World Marketing Summit, Tokyo, Japan. (September 2014).
- Nahser, F. B., ""Not just thinking outside the box...but make the box bigger". European Foundation for Management Development, 50+20, " Vrelick University, Brussels. (2013).
- Nahser, F. B., , ""The Future We Want"- "Pragmatic Arc of Inquiry", " UN PRME Rio+20 Conference Rio de Janeiro, Brazil (June 2012).
- Kelley, S. P. (Author & Presenter), Nahser, F. B. (Author & Presenter), "Developing Sustainable Strategies: foundations and method", 19th International Conference Promoting Business Ethics, Niagara University, DePaul University, St Johns University, Buffalo, NY. (October 2012).
- Nahser, F.B. "Consumption in the un-commons: The economic case for reclaiming the *commons* as unique *markets*." Marketing and the Common Good Conference, Notre Dame, IN (April 2012)
- Nahser, F.B. "What is Flourishing in a Finite Ecology", Marlboro Graduate School, Brattleboro VT. (March 2010)
- Kelley, S. P. (Presenter), Millan Brusslan, E. (Presenter), Nahser, F. B. (Presenter), , "The Integrity of Creation and Sustainable Development: Approaches to the True, the Good, and the Beautiful," World Catholicism Week DePaul University, Chicago, IL. (April 2010).
- Nahser, F. B., "Re-framing the Discipline of Economics in an Age of Globalization and Ecological Crisis," Economic Crises and the Globalization of Economic Theories Conference, Fordham University, New York. (April 2009).
Also given at the Reflection on the Challenges of Globalization: History and Economic Theory Seminar, The Central Institute of Socialism and Renmin University, Beijing, China,) , and East China Normal University, Shanghai and City University of Hong Kong. (July 2009)
- Nahser, F. B. (Presenter), Ruhe, J. (Presenter), Kelley, S. P. (Presenter), "Pragmatic Inquiry in Business Ethics: Synthesizing Business and Vocation in Service of the Common Good," Business Education at Catholic Universities, Notre Dame University, South Bend, IN. (June 2008).
- Nahser, F. B., 8th International Conference on Social Values in Education and Business, "Where do Conflicts Begin? An Inquiry into the Need for Inquiry in Management Education," University of Oxford, England. (July 2006).
- Nahser, F. B., 7th International Conference on Social Values in Education and Business, "Marketing as Storytelling: Pragmatic Inquiry's Religious Foundations and Practical Applications," University of Oxford, England. (July 2004).
- Nahser, F. B., 6th International Conference on Social Values in Education and Business, "Uncovering the Values Driving Organizational, Career and Personal Strategies: The Case fo PathFinder Pragmatic Inquiry," University of Oxford, England. (July 2002).
- Nahser, F. B., 5th International Conference on Social Values in Education and Business, "Business as a Calling; The Calling of Business: A Pedagogical Model and Practice," University of Oxford, England. (July 1999). Also given at Duesto University, Bilbao, Spain.
- Nahser, F. B., 5th International Conference on Social Values in Education and Business, "Pragmatism: Putting Philosophy to Work in Business," University of Oxford, England. (July 1999).
- Nahser, F. B., 4th International Conference on Social Values in Education and Business, "What's

Really Going on: Creating the Need for Philosophical Inquiry, And How to do it," University of Oxford, England. (July 1997).

Nahser, F. B., 3rd International Conference on Social Values in Education and Business, "Learning to Read the Signs: Reclaiming Pragmatism for American Business and Education," University of Oxford, England. (July 1995).

Nahser, F. B., 2nd International Conference on Social Values in Education and Business, "Peircean Pragmatism and the Social Values of American Business," University of Oxford, England. (July 1993).

Nahser, F. B., International Conference on Social Values in Education and Business, "Pouring Old Win into New Wineskins...Again! A Commentary on Rerum Novarum: On the Condition of the Working Class," Cambridge University, England. (July 1991).

Research in Progress

"Pragmatic Inquiry and the Pursuit of Happiness" (Planning).

This manuscript will be a third analysis of the method of Pragmatic Inquiry, developed by Dr. Ron Nahser, and used as a basis for developing sustainable strategies. The manuscript will use historical examples of the method (e.g. US Declaration of Independence and "...the pursuit of happiness") and how it has helped inspire and guide a response to pressing social and environmental challenges.

"Business, Society and Sustainable Development: A Macromarket Perspective." (Core Course Development for MS in Sustainable Management)

This course – having been taught twice on the DePaul Economics Department, is being considered as the core Graduate School of Business (GSB) course treating economics as a "great idea", evolving from a course "Great Ideas, Business and Society" -GSB540 - taught at DePaul from 1983-1989. The premise is that economics and marketing have emerged as a major frameworks for organizing social life and its impact on the environment. We now need to reclaim economics as the practice of moral philosophy, indeed a great idea.

"Pragmatic Inquiry as the Practice of the Confucian 'Great Learning'"

Based on recent work with students and faculty at Zhejiang University, Hangzhou, China, we are finding that the unique American philosophy of pragmatism can be actually seen as the practice of the learning through inquiry outlined in the Confucian "Great Learning." This is presently being tested with business and educational groups also interested in furthering the concept of an "Ecological Civilization" recently written into the Chinese Constitution.

Editorial and Review Activities

Nahser, F.B. Leo V. Ryan CVS, Wojciech W. Gasparski. Co-Editors, Book, "Praxiology and Pragmatism. The International Annual of Practical Philosophy and Methodology, 10th Edition." (2002).

Nahser, F. B. (2014). Social Economic Perspectives: An Interdisciplinary Review. *Review of Social Economy*, 3.