



DEPAUL UNIVERSITY

CHADDICK INSTITUTE FOR
METROPOLITAN DEVELOPMENT

2018 ANNUAL REPORT & PROGRAMMATIC HIGHLIGHTS

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A NOTE FROM THE DIRECTOR

Dear Chaddick Friends,

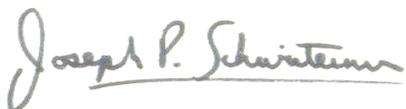
Our Institute moved into 2019 with a great deal of momentum with respect to student programming, academic research, and professional programs. The latest *Illinois Municipal Policy Journal*, produced in collaboration with the Illinois Municipal League, is now in the hands of hundreds of policy leaders. Five graduate students at DePaul are among the co-authors of research articles. Our Plan Commission Training Program, conducted in partnership with the Chicago Metropolitan Agency for Planning and the American Planning Association, is progressing well, with five more trainings slated for the next few months. Soon, it will reach a milestone: our 100th training conducted since the program's inception.

As a result of our growing analytical capabilities, we have been able to raise our visibility in urban research. C. Scott Smith, our assistant director, is dynamically extracting data, creating interactive maps, and harnessing "big data" to evaluate critical issues affecting urban regions. Over the past year, our analyses have been featured in the Chicago Tribune, METRO Magazine, Urban Transportation Monitor, and the Chicago Sun-Times. A particularly gratifying outcome has been our arrangement of corporate sponsorships with two companies working in the transportation space: Bird (scooters) and Turo (carsharing). These partnerships provide students with learning opportunities and help the companies better understand their potential role in promoting mobility in our states.

At the same time, personal relationships remain the bedrock of our operation. We held four seminars on campus as part of our role as the home of the Transportation Research Forum- Chicago Chapter as well as three Municipal Design Review Network events, including a walking tour of sustainable infrastructure in Barrington. Our staff led more than 40 students on study trips to Aurora, IL and Milwaukee, WI. We took a group of five students to the 59th Annual Transportation Research Forum Conference in Minneapolis, MN, which brought together students and professionals from across the globe to exchange ideas about today's pressing issues in transportation.

Perhaps the most personally rewarding aspect of our work, however, has been our work mentoring the latest cohort of Chaddick Scholars, whose photos appear in the this report. The lesson for us: inspiring the next generation must always be our focus--and will perhaps be our biggest legacy.

As the following pages show, we continue to strive to engage broad cross-sections of the region's population in a dialogue about urban planning and transportation.



Joseph P. Schwieterman, Ph.D.

Director, Chaddick Institute for Metropolitan Development

CHADDICK INSTITUTE STAFF

Joe Schwieterman, Director of the Institute, oversees our programs in cooperation with the associate director and leads our research series.

C. Scott Smith, who joined our team in February 2017, continues to serve as the Institute's associate director.

As faculty advisor, Professor **Nick Kachiroubas** organizes municipal-themed student trips to Crystal Lake and Springfield and serves as the associate editor of the *Illinois Municipal Policy Journal*.

Matthew Jacques, a graduate assistant, serves as the Chaddick program manager. He helps coordinate events and activities, and he supports the Institute's research and publications.

Recently graduates **Stijn van der Slot** and **Mallory Livingston** contributed to Chaddick's efforts in 2018 by conducting research, analyzing data, and composing high-level graphics for our publications.

We work closely with our external advisors and fellows, including: **Laurie Marston**, AICP, who heads our Plan Commission Training Program; **John Hedrick**, who supports our Municipal Design Review Network; **Dudley Onderdonk**, who supports our planning and active transportation programs; and **Susan Aaron**, who supports our civic programs. We are also extremely grateful for the contributions of our visiting scholars, **Fred Brandstrader**, **Kenneth Rose**, and **Ruth Wuorenma**.

The Institute also relies heavily on the involvement and support of DePaul faculty, including **Euan Hague** and **Howard Rosing**.



Clockwise from left: Joe Schwieterman; C. Scott Smith; Nick Kachiroubas; Matthew Jacques; Laurie Marston; John Hedrick; Stijn van der Slot; Mallory Livingston.

RESEARCH & PUBLICATIONS

The Chaddick Institute brings attention to timely policy issues that are important to improving the performance of metropolitan regions. Each year, our research team issues several major studies, all of which are the product of extensive graduate student involvement.

Policy studies issued in 2018:



Uber Economics: Evaluating the Monetary and Nonmonetary Tradeoffs of TNC and Transit Service in Chicago, Illinois

A study that compares the performance characteristics of TNC services with public transit services in Chicago, IL.

Partners in Transit: A Review of Partnerships between Transportation Network Companies and Public Agencies in the United States

A report highlighting the innovations underway in cities and at transit agencies across the country to build synergy between Lyft and Uber and transit systems.

Driving Demand: 2018 Outlook for the Intercity Bus Industry in the United States

Our annual review of industry trends, potentially disruptive forces, and the evolving competitive landscape of the bus industry.

STUDENT ACTIVITIES & OPPORTUNITIES

Many of our programs are centered on engaging DePaul's talented students in events and networking opportunities. Students take part in our biannual overnight study trips, professional outings with the School of Public Service (SPS), and on-campus programs. Our staff works closely with the eight to nine students who complete our immersive Chaddick Scholars program each year.

This year, we also announced the first ever "Urban Design Award Program", a competition for first-year Sustainable Urban Development graduate students at DePaul University. Each student submitted a 3-D model and neighborhood maps for a vacant parcel on North Milwaukee Avenue. Their work illustrates the technical skills gained by students through the Sustainable Urban Development program. Two student winners were announced.

Related Events:

YOUNG PROFESSIONALS OUTING

JANUARY 2018 | ATTENDANCE: 8

A small group of graduate students had a lively conversation with Lindsay Bayley, current Senior Planner at the Chicago Metropolitan Agency for Planning. Lindsay shared valuable career advice and discussed her work, including bicycle travel and planning support for communities.



STUDY TRIP TO AURORA, IL

MAY 2018 | ATTENDANCE: 19

A group of students, faculty, and professionals traveled to Aurora, Illinois to explore urban development efforts going on in Chicago's backyard. Participants met with representatives from the city, and they took a walking tour of recent development projects.



YOUNG PROFESSIONALS ACTIVE TRANSPORTATION OUTING

SEPTEMBER 2018 | ATTENDANCE: 18

Wind and rain didn't stop nearly 20 DePaul students and School of Public Service alumni from strolling around downtown Chicago to discuss the city's investments in active transportation. SUD alum and professional transportation consultant Riley O'Neil led participants on a guided walk which highlighted the transformative design and historical development and performance of bike lanes, Divvy bikes, protected intersections, and other infrastructure that promotes walking and bicycling in the Loop.

STUDY TRIP TO MILWAUKEE, WI

OCTOBER 2018 | ATTENDANCE: 15

This trip included attending the grand opening of the city's new streetcar line and a stop at the historical 3rd Ward district. The entire group traveled on Amtrak's Hiawatha Service to reach this neighboring city.

PROFESSIONAL PROGRAMS & TRAININGS

Chaddick frequently hosts professional events, ranging from our regular training programs for Municipal Plan Commissions (conducted in cooperation with APA and CMAP) to the annual formal walking tours and biannual panel discussions hosted by our Municipal Design Review Network (MDRN). These events and workshops are part of our mission to be a “clearinghouse” for professionals, as well as to give graduate students access to meaningful networking events.

Related Events:

MDRN SYMPOSIUM: THE LEGAL SCOPE OF DESIGN REVIEW | MARCH 2018 | ATTENDANCE: 83

The APA-IL Chicago Metro Section and the Municipal Design Review Network (MDRN) held a sold-out workshop on the legal foundations for design review. The event’s key speaker was land use attorney Hart Passman from Holland & Knight, who summarized numerous lessons he has learned concerning the legal foundations and limits of design review and related best practices.

CHADDICK ROUNDTABLE: BIKE POLICIES & TRENDS

MAY 2018 | ATTENDANCE: 24

Twenty-four active transportation professionals and advocates met at Chaddick’s office to exchange ideas aimed at improving opportunities for bicycling throughout the city. The diverse group (which included experts such as Divvy Program Director Amanda Woodall, CMAP Senior Planner John O’Neal, and Active Transportation Alliance’s Jim Merrill) engaged in lively policy discussions concerning the city’s recent dockless bikeshare vendor requirements as well as strategies for promoting equitable mobility.



DOWNTOWN WALKING TOUR OF BARRINGTON, IL | JULY 2018 | ATTENDANCE: 42

Our Municipal Design Review Network (MDRN) tour of Barrington included perspectives on downtown residential construction, streetscape improvements, and natural preservation efforts.

MDRN IDEA SHARING & NETWORKING WORKSHOP | NOVEMBER 2018 | ATTENDANCE: 40

This hands-on workshop provided municipal planners and the development community an opportunity to share strategies for addressing common planning and design problems. Topics discussed included the growing aesthetic implications of LCD signage.

TRANSPORTATION RESEARCH FORUM BROWN BAG LUNCHES | AVERAGE ATTENDANCE: 20 - 30

As home to the Chicago chapter of the Transportation Research Forum, we held several events through the course of the year on topics ranging from public transit to regional planning. These events included networking receptions, webinars, and lunch symposiums.

PLAN COMMISSION TRAININGS | 92 TRAININGS IN COMMUNITIES SINCE 2011

Click [here](#) to view our interactive map that gives details on each plan commission training that has been conducted across Chicagoland and around the state since 2011. The trainings are a partnership between the American Planning Association and the Chicago Metropolitan Agency for Planning (CMAP).

ACADEMIC SYMPOSIA, NATIONAL WEBINARS & POLICY PARTNERSHIPS

Chaddick hosts two major symposia each year: one on aviation policy, in conjunction with DePaul's Law School, and another with the DePaul Real Estate Center, which is housed in the Driehaus College of Business. Both showcase the benefits of cross-college collaboration and interdisciplinary analysis.

In 2016, Chaddick launched a major new project with the Illinois Municipal League—the creation of the [Illinois Municipal Policy Journal](#). 2018 saw the continuation of this partnership with the production of the journal's third edition, released in December 2018. The journal aims to provide municipal leaders and policy advocates access to relevant research on a wide array of issues, including economics, politics, management, and finance.

Related Events:

WHEN TENANTS TAKE A FALL: LAND USE SYMPOSIUM

JANUARY 2018 | ATTENDANCE: 100

Our annual land use symposium – hosted in partnership with the DePaul Real Estate Center – included presentations by Chris Brewer (Vice President of AECOM Economics), Andrew Hochberg (Chief Executive Officer of Next Realty), Paul Shadle (Partner at DLA Piper), and Stephanie Phifer (Director of Sustainability and Urban Planning at the City of Aurora), who discussed how shifts in buying patterns are creating both challenges and opportunities in real estate development.

INSIGHTS ON O'HARE EXPANSION PLAN WITH CHICAGO AVIATION COMMISSIONER, GINGER EVANS

MAY 2018 | ATTENDANCE: 110

Chaddick - together with the Transportation Research Forum, Chicago Chapter - hosted Chicago's Aviation Commissioner, Ginger Evans, at a sold-out presentation about the recently-approved "O'Hare 21" capital improvement project at O'Hare International Airport.

THE RETURN OF THE MEGADEVELOPMENT: LARGE-SCALE PROJECTS THAT COULD TRANSFORM CHICAGO AND ITS SUBURBS | DECEMBER 2018 | ATTENDANCE:

95. This symposium, hosted jointly with the DePaul Real Estate Center, focused on some of the notable "mega developments" proposed for the Chicago region.

WEBINARS ON MOBILITY TOPICS | AVERAGE ATTENDANCE: 25- 30

Professionals across the United States joined our webinar series in 2018, which consisted of free, hour-long webinars pitched to national audiences in cooperation with the Transportation Research Forum. These included sessions on scooters, transit technology, and the "sharing economy".



OUR CHADDICK SCHOLARS

Each fall quarter, the Institute invites graduate students who have participated intensively in our programs to become candidates for the “Chaddick Scholars” designation. This eight-month immersive experience includes professional networking events, special opportunities to become involved with research, and participation in a variety of study trips. Becoming a “Chaddick Scholar” also requires candidates to attend professional events and volunteer for the Institute. Those who complete the program are formally recognized at a reception each June.

2018 Chaddick Scholars:

MOHAMED ALI | MASTER'S IN SUSTAINABLE URBAN DEVELOPMENT

ELIZABETH BALSAVICH | MASTER'S IN PUBLIC POLICY

TOM BENEDETTO | MASTER'S IN PUBLIC POLICY

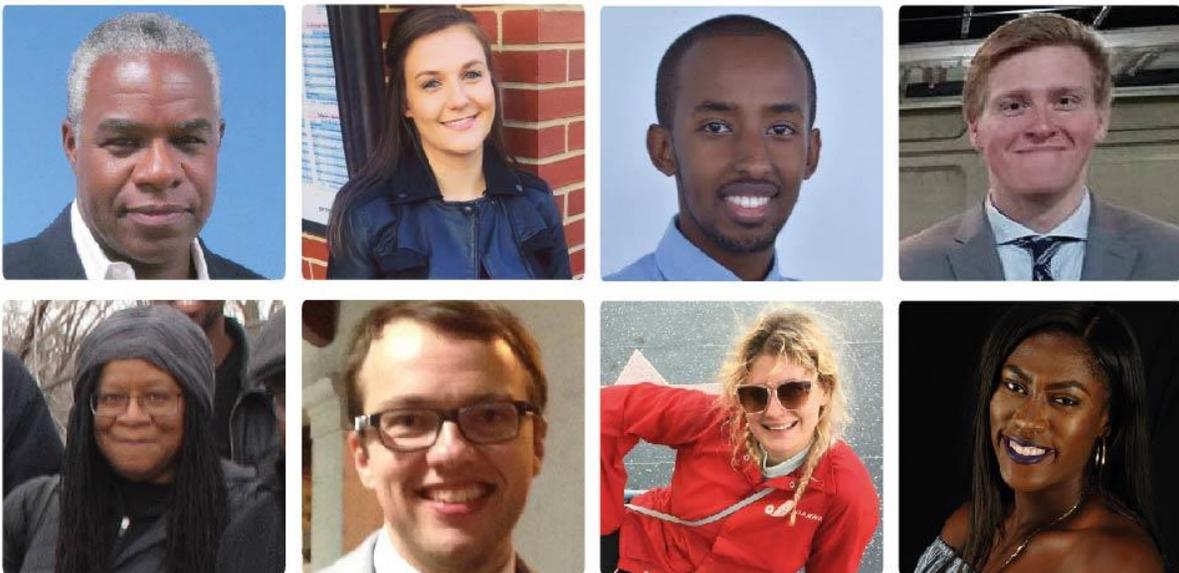
WILLIAM HOOVER | B.S. IN INTERNATIONAL RELATIONS

JASMINE JONES | MASTER'S OF PUBLIC ADMINISTRATION

MATTHEW LANGE | MASTER'S OF PUBLIC SERVICE MANAGEMENT

JOANNA MCCALL | MASTER'S IN SUSTAINABLE URBAN DEVELOPMENT

JANELLE MYERS | PHD IN EDUCATION



Clockwise from top left: William Hoover, Elizabeth Balsavich, Mohamed Ali, Tom Benedetto, Jasmine Jones, Joanna McCall, Matthew Lange, Janelle Myers.

CHADDICK IN THE NEWS

Below is a sample of our press attention over the course of the year. For a full list of media coverage, visit our [Chaddick in the News](#) page.

- **ILLINOIS MUNICIPAL LEAGUE REVIEW:** Rapid Changes in Ridesharing (August 26, 2018)
- **GOVERNMENT TECHNOLOGY:** Transit and Ride-Sharing Partnerships on the Rise, Despite Growing Pains (August 20, 2018)
- **METRO MAGAZINE:** New study explores transit partnerships with Lyft, Uber (August 6, 2018)
- **CITYLAB:** Where Ride-Hailing and Transit Go Hand in Hand (August 3, 2018)
- **CITYLAB:** The High Cost of Saving Travel Time (June 25, 2018)
- **CRAIN'S CHICAGO BUSINESS:** Maybe CTA should work with—not fight—Uber and Lyft (May 11, 2018)
- **CRAIN'S CHICAGO BUSINESS:** What's making traffic worse in Chicago? (March 16, 2018)
- **NEW GEOGRAPHY:** Ground Transportation Gaps (February 2, 2018)
- **STREETSBLOG:** New Chaddick Institute Study Finds Increased Demand for Intercity Bus Travel (January 30, 2018)
- **METRO:** Demand on the rise for intercity bus travel, study finds (January 29, 2018)

The logo for CITYLAB, featuring the word "CITYLAB" in a bold, green, sans-serif font.