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August 2016

Front & Center Sponsorship Opportunity at Chaddick Institute Programs & Events

The Chaddick Institute for Metropolitan Development at DePaul University is launching the “Front and Center” program to give organizations an opportunity to gain high visibility at our programs and events, and interact directly with students, alumni, and professionals interested in transportation and planning. This is a simple and cost-effective way to market your organization in front of hundreds of people from many different sectors between September 2016 and August 2017.

The Chaddick Institute is a leading forum on municipal design, policy and transportation issues in the Chicago region. Our leadership and programs have been formally recognized by the American Planning Association-Illinois Chapter, American Society of Public Administrators, and Lambda Alpha International. Hundreds of professionals, including many elected officials and high-level municipal staff, take part in our events annually. Highlights of this year’s event series include symposia attracting municipal, planning and real estate professionals, a TOD forum, and several transportation policy gatherings.

The following Front & Center sponsorship levels provide significant benefits, both from advertising and engagement standpoints.

FEATURES	PLATINUM \$1,500	PREMIUM \$750
Opportunity to present research or publicize your company’s mission at an on-campus workshop and/or reach out to our listserv of 150+ graduate students and alumni about job openings, internships , etc.	✓	
Prominent logo placement in Chaddick Institute lobby for a one-year period, seen by hundreds of visitors	✓	
Name and/or logo prominently displayed on large retractable banner at all events (detailed below)	✓ All events	✓ All events
Podium announcement and acknowledgement at opening of select events	✓ 5 events	✓ 2 events
Complimentary registration(s) to annual conference with the DePaul Real Estate Center	✓ 2 tickets	✓ 1 ticket
Special acknowledgement in yearly email sent to 1,500+ professionals	✓ Priority Placement w/description	✓
Invitation-only lunch meeting to engage with select DePaul faculty and discuss shared priorities	✓	✓

**“Front and Center” Events & Programs
to Promote your Organization**
Tentative Schedule

EVENT	DATE	ESTIMATED AUDIENCE SIZE/DESCRIPTION
Municipal Planning Workshop <i>SPS Dublin Room, DePaul Loop Campus</i>	October 20, 2016	50 Design, municipal and policy professionals
Transit Oriented Development Forum <i>Conference Center, DePaul Loop Campus</i>	Autumn 2016	70 Land use, community development and policy professionals
Aviation Lunch w/DePaul International Aviation Law Institute <i>Conference Center, DePaul Loop Campus</i>	November 2, 2016	100 Policy experts, consultants, transportation officials
On-Campus Chaddick Institute Reception <i>Chaddick Institute, DePaul Loop Campus</i>	December 2016	60 Policy professionals, consultants, and graduate students
Annual conference w/DePaul Real Estate Center <i>“Implications of Airbnb on Real Estate & Development”</i> <i>Conference Center, DePaul Loop Campus</i>	December 9, 2016	100 Real estate and planning professionals
Sustainable Urban Development Spring Forum <i>(Evening panel discussion)</i> <i>SPS Dublin Room, DePaul Loop Campus</i>	May 2017	50 Land use, community development and policy professionals
Transport Chicago Conference exhibit table <i>(Display on table sign)</i> <i>Location TBA</i>	June 2017	125 Consultants, transportation officials
On-Campus Chaddick Institute Reception <i>Chaddick Institute, DePaul Loop Campus</i>	June 2017	60 Policy professionals, consultants, and graduate students
Municipal Workshops/Networking Events <i>(including co-sponsored events)</i> <i>Various locations</i>	January, March & May 2017	120 Land use, community development and policy professionals
Transportation Research Forum Events <i>(hosted at DePaul University)</i> <i>SPS Dublin Room, DePaul Loop Campus</i>	October 2016; February and April 2017	120 Policy experts, consultants, transportation officials

Interested? Call Dana Yanocha or Joe Schwieterman at 312-362-5731, or email chaddick@depaul.edu