



DEPAUL UNIVERSITY

CHADDICK INSTITUTE FOR  
METROPOLITAN DEVELOPMENT

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# 2016 ANNUAL REPORT & PROGRAMMATIC HIGHLIGHTS

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and Rachael Smith, Program Manager

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## A NOTE FROM THE DIRECTOR

Dear Chaddick Friends,

With many Chicago neighborhoods and inner-ring suburbs grappling with chronic unemployment and diminished public confidence in government institutions, the importance of our work at the Chaddick Institute for Metropolitan Development came into sharp focus in 2016. In fact, I don't recall a time in my tenure as director of the Institute in which our work has been as critical as it has been over this past year. We launched a journal in cooperation with the Illinois Municipal League to better inform policy decision-making, supported planning efforts for several alderman's offices and regional agencies, and undertook student-supported research that has established our Institute as a prominent voice on the "sharing economy".

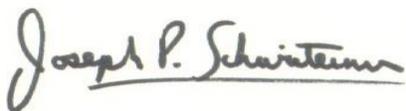
We were fortunate throughout 2016 to have significant in-house graphic design talent, first with Marisa Schulz and followed by Rachael Smith. Their work is highlighted in our new exhibit at Chicago Union Station, entitled "Windy City in Motion: Movies + Travel in Chicago", which Rachael designed, and the "visual refurbishing" of our office reception area to showcase our urban mission.

The entire staff worked overtime to complete the inaugural issue of the *Illinois Municipal Policy Journal*, our new peer-review publication coedited by professor Nick Kachiroubas, my colleague in the School of Public Service, with extensive support from Dana Yanocha. The "IMPJ" features articles on timely municipal policy issues written by scholars from DePaul, John Marshall University, University of Illinois-Chicago, Northern Illinois University, and Illinois Institute of Technology, among others.

Notable "firsts" from 2016 include a Leadership Award in honor of Camille Hatzenbuehler bestowed upon three emerging leaders in the School of Public Service, and a Templeton Foundation grant in support of student-oriented programming focused on urban innovation. We also lifted a glass at "Pub Night" to promote fellowship among students, alumni, and faculty, and continued our longstanding educational partnerships with the American Planning Association and Chicago Metropolitan Agency for Planning. Our cross-college collaborations with the DePaul Real Estate Center and International Aviation Law Institute, both of which involve widely-attended annual symposia, also continue to blossom.

Perhaps most importantly, the Chaddick Institute offered more than 100 graduate students valuable experiences through professional engagement, research involvement, and stimulating travel opportunities over the past year – all of which was made possible due to generous financial support from the Chaddick Foundation, in-kind support from DePaul University's College of Liberal Arts & Social Sciences, and many other benefactors.

In 2017, we will continue to build on our legacy of strong research, meaningful professional and student engagement, and constant curiosity about metropolitan development issues.



**Joseph P. Schwieterman, Ph.D.**

Director, Chaddick Institute for Metropolitan Development

## INSTITUTE STAFF

**Joe Schwieterman**, the director of the Institute, oversees our programs in cooperation with the associate director and leads our research series.

This June, our Associate Director **Marisa Schulz** joined the Lakota Group, a planning and design firm. We already miss her passion and dedication, but wish her the best of luck in her new role!

**Scott Smith** will be joining our team in February as the new Assistant Director; he looks forward to joining the Chaddick Institute team.

As faculty advisor, Professor **Nick Kachiroubas** organizes municipal-themed student trips to Crystal Lake and Springfield and serves as the managing editor of the *Illinois Municipal Policy Journal*.

Our program manager, **Rachael Smith**, has coordinated a number of successful events since she started with the Institute in March 2016. Rachael also designs our many reports and communications, and oversees daily administrative tasks for the Institute.

Graduate Assistants **Dana Yanocha** and **Riley O'Neil** help execute event logistics and work on a number of Institute projects, including report editing, data collection and student engagement.

We worked closely with our external advisors and fellows, including **Laurie Marston**, AICP, who heads up our Plan Commission Training Program, and **John Hedrick**, who supports our Municipal Design Review Network, **Laurence Audenaerd**, who supports our transportation programs, and **Susan Aaron**, who supported our leadership award program in honor of Camille Hatzenbuehler.

The Institute also relies heavily on the involvement and support of DePaul faculty, including **Euan Hague**, **Howard Rosing**, and **Robert Stokes**.



*Clockwise from left: Joe Schwieterman; Nick Kachiroubas; Rachael Smith; Dana Yanocha; John Hedrick; Laurie Marston; Riley O'Neil.*

## RESEARCH & CREATIVE ACTIVITY

*Our Institute brings attention to timely policy issues that are important to improving the performance of metropolitan regions. Each year, our research team issues three or four major studies, all of which are the product of extensive graduate student involvement. Several of our studies over the past year received national attention, as noted in the “Chaddick in the News” section that follows. Another way we have brought urban planning and transportation issues to the attention of a wide variety of people is through our exhibit at Chicago’s Union Station. This multimedia exhibit explores Chicago’s history as a transportation hub through the lens of movies and photographs that feature our trains, planes and stations. The exhibit was curated by DePaul graduate student and Chaddick staffer Rachael Smith and has been on display in the great hall since August 2016.*

### Policy studies issued in past 12 months:

#### ***Running Express: 2017 Outlook for the Intercity Bus Industry in the United States***

An outlook for bus trends, potential disruptive forces and the evolving competitive landscape.

#### ***Policies for Pedaling: Managing the Tradeoff between Speed & Safety for Biking in Chicago***

An analysis of the speed, convenience and predictability of bicycle travel in Chicago, as well as policy options to help manage the growth of biking as a means of transportation in the city.

#### ***When Sharing is Taxing: Comparing the Tax Burden on Carsharing Services in Major US Cities***

A review of the rising taxes and fees facing neighborhood carsharing companies.

#### ***Have App Will Travel: Comparing the Price & Speed of Fifty CTA and UberPool Trips in Chicago***

Our analysis of the performance of carpooling services in transit oriented markets in Chicago.

### Related Events:

#### **2017 OUTLOOK FOR INTERCITY BUS TRAVEL SEMINAR | JANUARY 2017 | ATTENDANCE: 55**

A special event marking the release of our "2017 Outlook for Intercity Bus Travel in the United States" was held at NYU’s Rudin Center for Transportation, and was followed by a technical tour of New York's intercity bus infrastructure.



*Clockwise from left: Visitors view the Windy City in Motion exhibit; Windy City in Motion exhibit; Brian Antolin presents at the Intercity Bus Travel Seminar; graduate students explore the High Line in NYC*

## STUDENT ACTIVITIES & OPPORTUNITIES

*Many of our programs are centered on engaging DePaul's talented student body in events and networking opportunities. Students take part in our twice-annual overnight study trips, professional outings with the School of Public Service (SPS) and on-campus programs. Our staff works closely with the eight or nine students each year who complete our immersive Chaddick Scholars program, which requires intensive participation with our institute.*

### Related Events:

#### **CHICAGO URBAN DEVELOPMENT TOUR | APRIL 2016 | ATTENDANCE: 25**

A Saturday outing via chartered bus for graduate students that included a tour of "The Plant," a meatpacking warehouse that has been transformed into an aquaponics farm, as well as stops at redevelopment sites on Goose Island and in the Wicker Park neighborhood.

#### **STUDY TRIP TO MILWAUKEE | MAY 2016 | ATTENDANCE: 23**

This trip included a private tour of lakefront improvements, the 3rd Ward historic area, and the revitalization of the former Pabst Brewery.

#### **ASHEVILLE, NC. CONFERENCE & STUDY TRIP | OCTOBER 2016 | ATTENDANCE: 4**

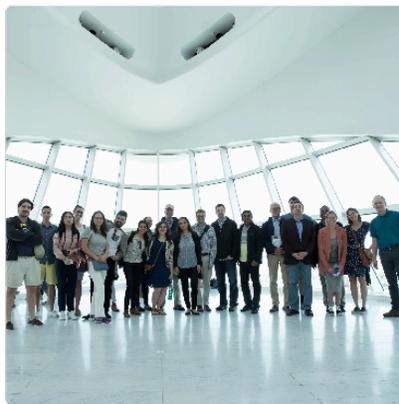
Four graduate students joined Professor Schwieterman to present Chaddick's research at the National Conference on Rural Public and Intercity Bus Transportation.

#### **STUDY TRIP TO MADISON | OCTOBER 2016 | ATTENDANCE: 18**

Our delegation took part in a fast-paced day of meetings and visits in the Wisconsin capital. We toured the Discovery Building (a Platinum LEED certified community and medical research space), met a Madison city planner to discuss streetscape improvements along State Street.

#### **STUDENT TRIPS TO SPRINGFIELD & CRYSTAL LAKE | MARCH & OCTOBER 2016 | ATTENDANCE: 21, 15**

Our second-annual Spring trip to Springfield allowed participants to "shadow" elected officials, while the day trip to Crystal Lake, made via commuter train, featured meetings with departmental leaders and the mayor. Both programs managed by Nick Kachiroubas in cooperation with SPS.



*Clockwise from top left: graduate students hiking outside Asheville, NC; study trip delegation to Milwaukee; capitol building in downtown Madison; study trip delegation to Madison, graduate students meet with Suzanne Hudson of the Chaddick Foundation*

## PROFESSIONAL PROGRAMS & TRAININGS

Chaddick frequently hosts professional events, ranging from our regular training programs for Municipal Plan Commissions (conducted in cooperation with APA and CMAP) to the annual formal walking tours and bi-annual panel discussions hosted by our Municipal Design Review Network (MDRN). These events and workshops are part of our mission to be a “clearinghouse” for professionals, as well as to give graduate students access to meaningful networking events.

### Related Events:

#### **BRANDING BEYOND THE LOGO | MARCH 2016 | ATTENDANCE: 75**

Presenters and panelists from Teska Associates, Business Districts Inc. and the Village of Orland Park helped professional and student attendees understand the value of finding a “brand” in a community.

#### **DOWNTOWN WALKING TOUR OF GLENVIEW, IL | JULY 2016 | ATTENDANCE: 55**

Our tour of Glenview included perspectives on downtown residential construction, streetscape improvements, natural preservation efforts, and the development of a new brewery in village center.

#### **DESIGN FOR SENIOR LIVING | OCTOBER 2016 | ATTENDANCE: 35**

This event on effective planning and design for senior housing in suburban downtowns included discussion about flexible designs that allow buildings to be modified as market conditions and the needs of residents change. Misconceptions many hold about who lives in senior housing were also addressed.

#### **TRANSPORTATION RESEARCH FORUM BROWN-BAG LUNCHESES | AVERAGE ATTENDANCE: 25 - 30**

As home to the Chicago chapter of the Transportation Research Forum, we held three lunch events for professionals focusing on topics ranging from public transit to regional planning.

### View Interactive Map:

#### **PLAN COMMISSION TRAININGS | 66 COMMUNITIES SINCE 2011**

Click above to view our interactive map that gives details on each plan commission training that has been conducted across the Chicagoland area and around the state since 2011.



Clockwise from top left: Plan Commission Training Map; MDRN walking tour in downtown Glenview; MDRN Design for Senior Living panel discussion; lunch at Heinen’s Grocery following Glenview tour.

## ACADEMIC SYMPOSIA, NATIONAL WEBINARS & POLICY PARTNERSHIPS

Chaddick hosts two major symposia each year, one on aviation policy with DePaul's Law School, and another half-day annual conference with the DePaul Real Estate Center, which is housed in the Driehaus College of Business. Both showcase the benefits of cross-college collaboration and interdisciplinary analysis. Our institute also hosts national webinars for the Transportation Research Forum and is making plans for TRF's annual conference in Chicago this spring.

In 2016, Chaddick launched a major new project with the Illinois Municipal League—the creation of the Illinois Municipal Policy Journal. This annual publication features research relevant to municipal leaders and policy advocates on a wide spectrum of issues including economics, politics, management, and finance. The inaugural issue, released in December 2016, showcases research from DePaul as well as many other prominent Illinois universities. A list of articles is available [on our website](#).

### Related Events:

#### SECURITY PLANNING IN AIRPORTS & TRANSPORTATION | NOVEMBER 2016 | ATTENDANCE: 65

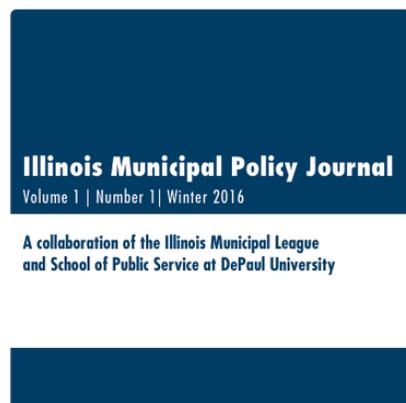
Our sixth annual luncheon with the DePaul International Aviation Law Institute featured remarks by Katherine Schweit, who leads the Active Shooter Initiative at the Federal Bureau of Investigation. Ms. Schweit discussed contingency planning for security against mass-casualty, active shooter incidents.

#### QUARTERLY WEBINARS ON MOBILITY TOPICS | AVERAGE ATTENDANCE: 30

Professionals across the United States joined our webinar series last year, which consisted of four free, hour-long webinars pitched to national audiences in cooperation with the Transportation Research Forum. These included sessions on bicycle travel, transit technology, and the “sharing economy”.

#### THE SHARED ECONOMY & THE IMPACT ON URBAN REAL ESTATE | JANUARY 2017 | ATTENDANCE: 100

Our annual conference with the Real Estate Center evaluated how the remarkable expansion of the “sharing economy”, propelled by powerhouses such as Airbnb, Lyft, Uber and Zipcar, is rapidly changing the contours of urban planning and property development.



Clockwise from left: Steve Rudolph of IALI with Katherine Schwieterman and Joseph Schwieterman; graduate student Riley O'Neil collecting bike data that was featured in a quarterly webinar; cover of the Illinois Municipal Policy Journal; Adam Thierer speaking to the crowd at the annual Real Estate Conference.

## OUR CHADDICK SCHOLARS

Each autumn, the Institute invites graduate students who have participated intensively in our programs to become candidates for the “Chaddick Scholars” designation. This eight-month immersive experience includes professional networking events, special opportunities to become involved with research, and participation in a variety of study trips. Becoming a “Scholar” also requires candidates to attend professional events and volunteer for the Institute. Those who complete the program are formally recognized at a reception each June.

### 2016 Chaddick Scholars:

**JEN ARON** | MASTERS IN LEADERSHIP AND POLICY STUDIES

**BENTON DOSKY** | MASTERS IN SUSTAINABLE URBAN DEVELOPMENT

**ROMUALD LENOU** | MASTERS OF PUBLIC ADMINISTRATION

**JAZMINE ROMERO** | MASTERS OF PUBLIC ADMINISTRATION

**NOELLE PAIGE** | MASTERS OF PUBLIC ADMINISTRATION

**RACHAEL SMITH** | MASTERS IN SUSTAINABLE URBAN DEVELOPMENT

**ANTOINETTE THOMAS\*** | MASTERS IN PUBLIC SERVICE MANAGEMENT

*\*Winner of the 2016 Leadership Award in Honor of Camille Hatzenbuehler*

**GRAY TUREK** | MASTERS IN SUSTAINABLE URBAN DEVELOPMENT



*Clockwise from top left: Jen Aron; Benton Dosky; Romuald Lenou; Jazmine Romero; Gray Turek; Antoinette Thomas; Rachael Smith; Noelle Paige.*

# CHADDICK IN THE NEWS

Here is a sampling of some of our press attention over the course of the year. For a full list of media coverage, visit our [Chaddick in the News](#) page.

- **CHICAGO SUN TIMES:** DePaul Study: Bicyclists Have a Leg Up on Some Other Commuters (December 13, 2016)
- **CHICAGO MAGAZINE:** Cyclists Often Roll Through Intersections, and That Might be the Safer Choice (December 13, 2016)
- **WBEZ CHICAGO:** Cycling Study: Bicyclists Should be Able to Perform the 'Idaho Stop' (December 12, 2016)
- **CHICAGO TRIBUNE:** Study: Relax Rules of Road for Bikes (December 12, 2016)
- **CHICAGO TRIBUNE:** Falling Prices for Rideshare Services Provide Competition for CTA (October 2, 2016)
- **CHICAGO TRIBUNE:** Six Ways the City Has Imagined Radically Revamping O'Hare (September 19, 2016)
- **CHICAGO TRIBUNE:** Union Station Exhibit Takes a Ride through Movie History (August 24, 2016)
- **HOUSTON CHRONICLE:** Business Travelers on Board with Luxury Bus Services (August 15, 2016)
- **FORBES:** UberPool & LyftLine Find the Gaps in Public Transit (July 29, 2016)
- **CRAIN'S CHICAGO BUSINESS:** Zipcar Isn't a Sin. Why Tax it Like One? (July 28, 2016)
- **NEW GEOGRAPHY:** UberPool & LyftLine: How the New Carpools Will Change Travel (July 28, 2016)
- **FORBES:** Are High Taxes Crippling the Car-Sharing Industry (July 26, 2016)
- **WALL STREET JOURNAL:** Car-Sharing Industry Carries Heavy Tax Burden (July 22, 2016)
- **ASSOCIATED PRESS:** Chicago O'Hare Airport Plans Include More Gates, Amenities (July 15, 2016)

