

## Rob Zimmer



### Hometown

Ann Arbor, MI

### Recent positions include:

Manager of Licensing and Government Affairs, Skymint Brands- Premium Cannabis

### About

After graduation, I was able to make the transition from local government to working in private industry, with a particular emphasis on business development and policy analysis at the local and state level. In the last three months, I have been a part of a \$78 million dollar merger, the opening of four new retail locations, as well as analyzing countless local cannabis, zoning, and signage ordinances across the State of Michigan. Policy work is often rooted in tradition and past practices. Being in cannabis has been fascinating from a policy perspective because the things I am doing for work are often the first time something like that has taken place; the lack of precedent is exhilarating, liberating, and often a bit unnerving.

### Notable memory

While the vast majority of my time at DePaul was spent in my apartment doing discussion posts and attending Zoom classes (Pandemic Grad), I was fortunate enough to come across Chaddick prior to the lockdown. Those walking tours and the trip to Milwaukee were some of my favorite memories from my time at DePaul.